



# ZINAT FARAHANI

## Product Designer

### PROFILE

Product designer with 4+ years experience in mobile applications and websites, resourceful in problem-solving, and attentive to details.

Also, I have good knowledge and experience in illustration design.

My front-end development background helps me communicate efficiently with developers to implement products.

### EDUCATION

#### Payame Noor University

Bachelor of Business Management  
2007-2011. Tehran, Iran

### CONTACT

[zinafarahani@gmail.com](mailto:zinafarahani@gmail.com)  
<http://zinat.me>  
[linkedin.com/in/zinatifarahani](https://www.linkedin.com/in/zinatifarahani)  
+90 (535) 872 2326  
Turkey

### WORK EXPERIENCE

#### Freelance, Turkey | Product Designer

Nov 2019 - Present

- Gained experience, skill acquisition, and participation in different projects such as CPA (USA), Car rental (UAE), Astrology (Italy), Psychology (Canada), Search engine (Slovakia)
- Collaborated with startups and agile teams

#### Socialteq, Qatar | Product Designer

May 2020 - Oct 2021. Part-time

- Cooperated in various projects involving branding, illustrations, Research, and UI design
- Designed E-commerce, online carwash and laundry, Food delivery, and exchange products

#### License.Rocks, Germany | UX/UI and Illustration Designer

Apr 2020 - Oct 2021. Part-time

- Made consistency in the whole product involving branding, landing pages, illustrations, and marketing documents
- Learned and earned knowledge about NFT and blockchain
- Designed +50 custom illustrations
- Redesigned website and landing pages

#### Haal (Mashverapp), Iran | UX/UI Designer

Feb 2019 - Sep 2019. Full-time

- Designed Mashverap website and mobile application, an online medical consultation
- Increased app downloads 500 to 10K | Google Play

#### Spiral Design Center, Iran | Frontend Developer

Jul 2015 - Jul 2017. Full-time

- Turned from an intern into an employee after 2 months
- Coded 9 big and government projects
- I upgraded myself to a new role as a UI Designer